

Station	WOOD-TV GRAND RAPIDS, MI.	Agency	() ABAR HUTTON MEDIA	Rep Firm	
Advertiser	() MIKE O'BRIEN 4 CONGR		6190 GROVEDALE CT, S#200	Sales Office	() PHILADELPHIA
Product	MIKE OBRIEN 4 CONGRE		ALEXANDRIA, VA 22310	Salesperson	() IAN AMBRON
Estimate#		Agency C/P1/P2/E			
Buyer	BARB ABAR	Flight Dates	10/27/2012 - 10/29/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-525-9757
Fax#					

--- CONTRACT COMMENT ---

MIKE O'BRIEN FOR CONGRESS SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M	5A-6A		:30	\$150.00	10/29-10/29	1	1	1	\$150.00	
			Buyline Comment: 5A NEWS									
	2	M	10A-11A		:30	\$200.00	10/29-10/29	0	0	0	\$0.00	
			Buyline Comment: TODAY 2									
	3	M	12P-1P		:30	\$225.00	10/29-10/29	1	1	1	\$225.00	
			Buyline Comment: NOON NEWS									
	4	M	7A-9A		:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
			Buyline Comment: TODAY SHOW									
	5	SA	6A-7A		:30	\$150.00	10/27-10/27	1	1	1	\$150.00	
			Buyline Comment: NEWS									
	6	SA	8A-10A		:30	\$375.00	10/27-10/27	1	1	1	\$375.00	
			Buyline Comment: SAT TODAY									
	7	SU	6A-7A		:30	\$250.00	10/28-10/28	1	1	1	\$250.00	
			Buyline Comment: NEWS SUN									
	8	SA	7A-8A		:30	\$275.00	10/27-10/27	1	1	1	\$275.00	
			Buyline Comment: NEWS									

---REPORT TOTALS---

Report Totals: 7 / \$2,075.00

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---SALES MONTHLY TOTALS---

Oct 12:	4 / \$1,050.00	Nov 12:	3 / \$1,025.00
Sales Totals: 7 / \$2,075.00			
Station Totals: 7 / \$2,075.00			
Lines not sent/rcld/rtrn: 0 / \$0.00			

---COMPETITIVE---

Market Totals	\$2,075	CATV	0%	WOOD	100%	WOTV	0%	WWMT	0%	WXMI	0%
		WXSP	0%	WZPX	0%	WZZM	0%				

---COMPETITIVE COMMENTS---

WILL ADVISE ON COMPET

Books	null
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE